

Rhône Valley

The vineyards, villages and people behind the wine and culinary scene

April 7 to 16, 2027

VINSPIRATION

WINE · FOOD · CULTURE

THE RHÔNE VALLEY

One river, two wine countries

Nine nights along one river, from the warm stones of Provence to the steep granite slopes south of Lyon. Each day takes you deeper into the wine regions of the Rhône.

In Châteauneuf-du-Pape, Hermitage, Cornas, Condrieu and Côte-Rôtie, we walk the vineyards and go down into the cellars. We taste with the people who make the wine, and learn what makes each slope taste different from the next. Between the visits, we eat the way the valley eats. Lunch among the vines in Provence, a cooking class with the dinner we make, a farewell table in Lyon.

Every night, a four- or five-star hotel, chosen for its place in the landscape. By the time you reach Lyon, the Rhône will read like a map you know by heart.



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RHÔNE VALLEY

10 WINERY VISITS | **19** MEALS TOGETHER | **7** WORKSHOPS & VISITS | **31** HOURS FREE

Winery / producer · Meals · Workshops & visits · Free time · On the road · Flights

	DAY 0	DAY 1	DAY 2	DAY 3	DAY 4
	Arrival Night	Into Provence	Châteauneuf in Depth	The Papal City	Free Day in Avignon
07:00			Breakfast	Breakfast, easy morning	Breakfast
08:00		Breakfast & check out			
09:00			Drive · 40 min		Optional wine tour
10:00	Arrival, Marseille	Slow morning	Galets & cellar visit	Avignon food & culture walk	
11:00					
12:00		Drive · 1h			
13:00		Winery visit & lunch	Lunch with the winemaker		Town, market, pool
14:00				Free time in Avignon	
15:00			Châteauneuf visit		
16:00	Transfers to the hotel	Perched village walk			
17:00		Check in & free time	Drive · 30 min	Drive · 40 min	
18:00			Free time	Tasting & winemaker dinner	Cooking class
19:00					
20:00	Welcome dinner & tasting	Dinner & tasting	Bib Gourmand & blind tasting		The dinner you cooked
21:00					
22:00				Drive · 40 min	
SLEEP	PROVENCE ★★★★	HOTEL · AVIGNON ★★★★★			

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	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9
	South to North	Hermitage Hill	Cornas	Côte-Rôtie & Lyon	Departure
07:00	Breakfast & check out	Breakfast	Breakfast	Breakfast & check out	Breakfast & check out
08:00					
09:00	Drive · 45 min	Guided walk on the hill	Drive · 45 min	Drive north · 1h	
10:00	Cultural visit, guided		Vertical tasting	Condrieu winery	Departure, Lyon
11:00		Hermitage winery			
12:00	Drive · 1h				
13:00	Winery & winemaker lunch	Lunch	Village bistro lunch	Lunch	
14:00					
15:00		Chocolate workshop	Free time in the village	Côte-Rôtie winery	
16:00	Drive north · 1h20				
17:00	Check in & relax	Free time or optional tasting	Drive · 45 min	Drive to Lyon · 45 min	
18:00			Private visit & aperitif	Check in & free time	
19:00					
20:00	Dinner at a winery	Dinner at the hotel	Free evening	Farewell dinner	
21:00					
22:00					
SLEEP	HOTEL · NORTHERN RHÔNE ★★★★			HOTEL · LYON ★★★★★	



DAYS 0 TO 2 · PROVENCE AND CHÂTEAUNEUF-DU-PAPE

Stones that hold the sun

You land in Marseille and spend the first night in a Provençal village. Dinner and a first glass, before anything else begins.

The next morning we head north, to a winery visit and lunch among the vines.

In Châteauneuf-du-Pape the vineyards are covered in round stones, the galets. They soak up heat all day and give it back to the vines at night. That warmth ripens the Grenache.

We walk the stones, go down into the cellar, and sit for lunch with the winemaker. The evening ends at a Bib Gourmand table, with a blind tasting.

DAYS 3 AND 4 · AVIGNON

The city of the popes

From 1309 to 1377, 7 popes ruled the Church from Avignon. Their palace is still the largest Gothic palace in Europe.

We walk the old city with a local guide and taste our way through it. The afternoon is yours, inside the walls.

In the evening we drive out to the vineyards. A tasting in the cellar, then dinner with the winemaker.

Day 4 is yours. Take the optional wine tour, included in the price, or keep the day free: sleep in, swim, wander a market town. You choose about 2 months before the trip. In the evening we cook together, and dinner is the meal we made.





DAYS 5 TO 7 · HERMITAGE AND CORNAS

Syrah on granite

We leave Provence with a guided cultural and historical visit. Lunch is with a winemaker, then the road turns north. That night, dinner is at a winery.

Above the town of Tain, the hill of Hermitage holds about 140 hectares of vines. In the 19th century, some of Bordeaux's grandest wines were "hermitage": given a measure of this Syrah for colour and strength. We walk the hill with a guide, then taste its wine.

Across the river, Cornas means "burnt earth" in Celtic. We taste its Syrah vintage after vintage, then lunch in the village.

Around the wine: a chocolate workshop, a free afternoon or an optional tasting, both included, dinner at the hotel, and a private evening visit with an aperitif.

DAYS 8 AND 9 · CÔTE-RÔTIE, CONDRIEU AND LYON

The roasted slope

We start the morning in Condrieu, the home of Viognier. In the 1960s, only about a dozen hectares of it were left. Condrieu is where it held on.

After lunch we head up to Côte-Rôtie, "the roasted slope." Its terraces get long hours of sun.

In the evening we reach Lyon. Its old town is a UNESCO site, crossed by traboules: passages that run through the buildings from one street to the next.

The trip closes with a farewell dinner in Lyon. The next morning, after breakfast, we take you to the airport.



WHERE YOU SLEEP

4 hotels, 9 nights

Gémenos, Provence

★★★★ · Night 0

Classic room: 23 to 34 m²

Avignon

★★★★★ · Nights 1 to 4

Superior room: 28 m²

Tournon, Northern Rhône

★★★★ · Nights 5 to 7

Superior room: 24 to 28 m²

Lyon, city center

★★★★★ · Night 8

Superior room: 25 m²

Room upgrades are available in several of the hotels, arranged with Vinspiration and subject to availability. Hotels may change to a hotel of a similar level, with rooms of a similar standard.

WHO IS BEHIND THE TRIP

The people at the table



Guy Haran

Founder & CEO

WSET Diploma Candidate



Mor Koral

Culinary culture

MA Gastronomy



Shira Lebel

Private journeys

Sommelier



Dikla Rom

Journey architect

WSET 3



Lior Shneor

Client experience

WSET 2

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What's included

- 9 nights in 4 hotels, breakfast
- Hotel city taxes
- A Vinspiration guide throughout
- Private coach, days 1 to 8
- Arrival transfers, by arrival time
- Transfer to Lyon airport
- 10 winery visits and tastings
- Meals as listed in the program
- Bib Gourmand dinner, blind tasting
- Avignon food and culture walk
- Cooking class and the dinner you cook
- Guided cultural visit and Hermitage walk
- Chocolate workshop
- Private visit and aperitif
- Farewell dinner in Lyon
- Your choice on days 4 and 6

Not included: international flights, lunch on day 4, dinner on day 7, tips for the guide and driver, drinks beyond those served with included meals, personal, medical, luggage and cancellation insurance, and anything done in free time.

Price per person

$6,990

in a double room

Single supplement $1,350

Room upgrades on request

Departure: the trip goes ahead once 16 travelers have paid their deposit, by December 1, 2026.

Number of travelers: 16 to 18

Valid until: December 1, 2026

The Fine Print - Worth Reading



Notes

Due to the constraints of various local suppliers, the proposed program and accommodation may change. In such a case, an alternative venue or supplier of the same standard will be chosen.

All activities and experiences included in the proposal are in small groups and are not private, unless explicitly stated otherwise.

Company terms

The company's terms and conditions apply to all of the company's trips. The full terms can be read here.

Registering for the trip

Registration is made by sending a copy of your passport and confirmation of the deposit transfer.

Completing the registration constitutes full acceptance of all the conditions set out in relation to the trip and of the general terms of the company's regulations.

Payment Terms



Group trip

A group trip is a trip whose full details were published in advance, and which the client chooses to register for as published, even if the client chooses to take part in only part of the trip.

For a group trip, a deposit of $1,000 is paid at registration, and the balance no later than 2 months before departure.

When joining a group trip less than 2 months before departure, the full cost of the trip is paid at registration.

Cancellations

Cancellation by the client

When	What happens
Up to 3 months before departure	Full refund, less a handling fee of $200 per participant
Up to 2 months before departure	Full refund, less the deposit
Less than 2 months before departure	No refund

Cancellation in writing only.

Cancellation by the company

Once the trip is confirmed, the company may cancel it only in case of force majeure (including, but not limited to, war, epidemic, suspended flights or extreme weather).

In that case, all payments are refunded in full.

This is full and final compensation. No other compensation will be given.

Health, Mobility, and Medications

This trip is best suited for travelers who can get around independently and are comfortable walking at a normal pace through European villages, vineyards, and historic towns. Some walking may be on cobblestones, uneven ground, vineyard paths, or stairs at wineries and hotels. The Hermitage visit includes a longer walk through the terraced vineyards.

Our guide will keep an eye on the group and adjust the pace whenever possible. If you have any mobility or health concerns that may affect your participation, please let us know before registering so we can help determine whether the trip is a good fit.

The company may refuse registration if, in its opinion, the trip is not suitable for a traveler because of a health or mobility limitation. In that case, any deposit paid will be refunded in full.

If a health or mobility issue arises between registration and departure that may affect a traveler's ability to participate, the company must be notified as soon as possible. The company may then determine that the trip is no longer suitable, in which case the applicable cancellation terms will apply.

Vaccinations and medications are each traveler's responsibility. Anyone who takes medication regularly should bring enough for the entire trip plus two additional days and carry it in their hand luggage while flying.

What We'd Like You to Know

When we arrange visits for you, your place is held by the supplier thanks to our good name and the fact that the supplier trusts us. On that basis the supplier plans the activity. Please remember that this is their livelihood. We ask you to respect our suppliers, their time, and the willingness with which they host our clients.

Our good name allows us to give professional service to all our clients, including visits to special places, on our request alone.

True, we are all human, and sometimes things go wrong. Still, in Europe, lateness, no-shows, inappropriate dress, smoking, loud behavior and the like are seen as extremely impolite and inconsiderate of others.

Unfortunately, inappropriate behavior harms not only the supplier, their other clients and their livelihood, but also our good name. It makes it harder for us to serve our next clients, and so harms our livelihood.

In light of cases of inappropriate behavior, we have set the following policy:

Dress Code and Proper Conduct



Restaurants, wineries and other places may have a dress code and refuse entry without suitable attire: closed shoes and elegant clothing that suit the restaurant or winery. Please follow and respect local custom.

Wineries, restaurants and other suppliers may refuse visitors who do not meet proper standards of etiquette and conduct. In that case, payment will not be refunded.

Any damage caused to property in hotels, restaurants or other places will be charged to you according to the extent of the damage.

Payment Method

Payment is by bank transfer or credit card. We do not accept Diners cards. The trip price is quoted and charged in US dollars.

Lateness

Winery visit or activity

If you are more than 15 minutes late for a winery visit or any other activity, without our approval in advance, the visit cannot be guaranteed and payment will not be refunded.

Restaurant booking

If you are more than 15 minutes late for a restaurant booking, without approval in advance from us or from the restaurant, the table cannot be guaranteed, and a charge of up to 50 euros per person may apply for the no-show, under the restaurant's policy.

Letting us know

In any case of lateness, the client must let us know as early as possible, and the company will check whether the activity can still take place despite the delay. For the avoidance of doubt, the company does not guarantee that a visit, a table reservation and so on can be kept in the case of a delay of more than 15 minutes, for any reason.



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