

Israel

Meet the people of the land and the tradition, through the cuisine and wine

Kosher Wine Trip · Israel 2027

February 1 to 5, 2027

VINSPIRATION

WINE · FOOD · CULTURE

Desert to Hills, in 5 Days

Israel's wine map is small. You can cross it in a day. In the Negev, vines grow where Nabateans farmed the desert, 2,000 years ago.

On the coastal plain, Baron Edmond de Rothschild backed the country's first modern vineyards in the 1880s.

Further north, cooler hills gave Israel's newest wineries room to work.

5 days move through all of it: desert rows, coastal cellars, hillside terraces. Every winery on the route is kosher, the hotel is kosher, and so is every meal on the program.

Between stops, a trade hall fills with hundreds of bottles, and the people who made them.



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ISRAEL

KOSHER · 5 DAYS · 4 NIGHTS · FEB 1 TO 5, 2027

Winery / producer · Meals · Workshops & visits · Free time · On the road

DAY 1	DAY 2	DAY 3	DAY 4	DAY 5
Arrival in Tel Aviv	Sommelier Exhibition	Into the Negev	Coast to Galilee	Judean Hills Finale
	Breakfast	Breakfast	Breakfast	Breakfast & check-out
	Free morning	Drive to the Negev	Drive to the coast	Drive to the Judean Hills
		Winery visit	Winery, coastal plain	Winery visit
	Sommelier Exhibition, trade hours	Winery visit & lunch	Drive to the Galilee	Winery visit & lunch
Hotel check-in		Drive to next winery	Winery visit & lunch	Drive to Tel Aviv or Jerusalem, before Shabbat
Tel Aviv culture & heritage tour		Winery visit	Drive to next winery	
		Drive to Tel Aviv	Winery visit	
Free time	Free time	Free time	Drive to Tel Aviv	
			Free time	
Welcome dinner & master class	Dinner & wine pairing	Dinner with winemakers	Dinner with wine journalists	

JEWEL TLV · KOSHER HOTEL · TEL AVIV



DAY 1 · MONDAY, FEB 1

Arrival in Tel Aviv

Tel Aviv began on sand dunes in 1909.

It became Israel's first modern Hebrew city.

You check in at Jewel TLV, a kosher boutique hotel, then join a short culture and heritage tour of the city.

The day ends with a welcome dinner and a master class on Israeli wine, led by Guy Haran.



DAY 2 · TUESDAY, FEB 2

Sommelier Exhibition

Sommelier is Israel's biggest wine trade show. In 2027 it fills Tel Aviv's Culture Palace for 2 days.

The morning is yours. Late in the morning you walk the hall with a wine expert at your side, during the hours kept for the trade, with hundreds of wines open on the tables.

Evening brings a kosher dinner with a wine pairing menu, built around the day's tastings.

DAY 3 · WEDNESDAY, FEB 3

Into the Negev

The Negev is a desert, but not new to wine.

Nabateans turned to farming here 2,000 years ago, and by the Byzantine era the desert towns were making wine.

Their stone wine presses still stand at Avdat.

You visit 3 kosher wineries farming the same desert.

Lunch is at the second winery.

Back in Tel Aviv, you sit down to dinner with winemakers.



DAY 4 · THURSDAY, FEB 4

Coast to Galilee

The day starts on the coastal plain, where Baron Edmond de Rothschild backed Israel's first modern vineyards in the 1880s. The first tasting is at a kosher boutique winery there, before the road turns north.

In the Galilee's cooler hills you taste at 2 more kosher wineries, with lunch at the first, and meet the people shaping this up and coming region.

Back in Tel Aviv, dinner is with wine journalists, around one question: where will Israeli wine be in 2030?





DAY 5 · FRIDAY, FEB 5

Judean Hills Finale

In 1988, a restaurateur planted vines outside Jerusalem.

That vineyard became Domaine du Castel.

It started Israel's boutique wine era.

2 kosher wineries in those same hills close the trip.

Lunch is at the second, and you reach Tel Aviv or Jerusalem early in the afternoon, well ahead of Shabbat.

THE PEOPLE BEHIND VINSPIRATION

Who's Behind the Trip



Guy Haran
Founder & CEO
WSET Diploma Candidate



Mor Koral
Culinary Culture
MA Gastronomy



Shira Lebel
Private Journeys
Sommelier



Dikla Rom
Journey Architect
WSET 3



Lior Shneor
Client Experience
WSET 2

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What's Included

- Private minibus & driver throughout the trip
- Wine-expert guide throughout
- 4 nights at Jewel TLV, a kosher boutique hotel in Tel Aviv, double occupancy, breakfast included. Superior room.
- VIP Sommelier Exhibition access during the time slot open for trade only, accompanied by a leading Israeli sommelier
- 8 winery visits, every one of them kosher
- Kosher lunches & dinners as listed

Not included

- Flights to and from Israel
- Personal expenses
- Single room supplement, $600

$3,800

per traveler, based on double occupancy

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Thank You!

You are most welcome to contact us with any further questions you may have

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