

Rhône Valley

The vineyards, villages and people
behind the wine and culinary scene

Texas Wine Lover
April 7 to 16, 2027



THE RHÔNE VALLEY

One river, two wine countries

Nine nights along one river, from the warm stones of Provence to the steep granite slopes south of Lyon. Each day takes you deeper into the wine regions of the Rhône.

In Châteauneuf-du-Pape, Hermitage, Cornas, Condrieu and Côte-Rôtie, we walk the vineyards and go down into the cellars. We taste with the people who make the wine, and learn what makes each slope taste different from the next. Between the visits, we eat the way the valley eats. Lunch among the vines in Provence, a cooking class with the dinner we make, a farewell table in Lyon.

Every night, a four- or five-star hotel, chosen for its place in the landscape. By the time you reach Lyon, the Rhône will read like a map you know by heart.



10 WINERY VISITS

19 MEALS TOGETHER

7 WORKSHOPS & VISITS

31 HOURS FREE

Winery / producer
Meals
Workshops & visits
Free time
On the road
Flights

	DAY 0	DAY 1	DAY 2	DAY 3	DAY 4
	Arrival Night	Into Provence	Châteauneuf in Depth	The Papal City	Free Day in Avignon
07:00	Arrival, Marseille 	Breakfast 	Breakfast 	Breakfast, easy morning 	Breakfast 
08:00		Breakfast & check out	Drive · 40 min		
09:00		Slow morning 	Galets & cellar visit 	Avignon food & culture walk 	Optional wine tour 
10:00		Drive · 1h			
11:00	Transfers to the hotel	Winery visit & lunch 	Lunch with the winemaker 	Free time in Avignon 	Town, market, pool 
12:00		Perched village walk 	Châteauneuf visit 		
13:00		Check in & free time 	Drive · 30 min	Drive · 40 min	
14:00			Free time 	Tasting & winemaker dinner 	Cooking class 
15:00	Welcome dinner & tasting 	Dinner & tasting 	Bib Gourmand & blind tasting 	Drive · 40 min	The dinner you cooked 
16:00					
17:00					
18:00					
19:00					
20:00					
21:00					
22:00					
SLEEP	PROVENCE ★★★★★	HOTEL · AVIGNON ★★★★★			

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	DAY 5	DAY 6	DAY 7	DAY 8	DAY 9
	South to North	Hermitage Hill	Cornas	Côte-Rôtie & Lyon	Departure
07:00	Breakfast & check out 	Breakfast 	Breakfast 	Breakfast & check out 	Breakfast & check out 
08:00					
09:00	Drive · 45 min	Guided walk on the hill 	Drive · 45 min	Drive north · 1h	
10:00	Cultural visit, guided 				
11:00		Hermitage winery 	Vertical tasting 	Condrieu winery 	Departure, Lyon 
12:00	Drive · 1h				
13:00	Winery & winemaker lunch 	Lunch 	Village bistro lunch 	Lunch 	
14:00					
15:00		Chocolate workshop 	Free time in the village 	Côte-Rôtie winery 	
16:00	Drive north · 1h20				
17:00			Drive · 45 min	Drive to Lyon · 45 min	
18:00	Check in & relax 	Free time or optional tasting 	Private visit & aperitif 	Check in & free time 	
19:00					
20:00					
21:00	Dinner at a winery 	Dinner at the hotel 	Free evening 	Farewell dinner 	
22:00					
SLEEP	HOTEL · NORTHERN RHÔNE ★★ ★★			HOTEL · LYON ★★ ★★ ★★	



DAYS 0 TO 2 · PROVENCE AND CHÂTEAUNEUF-DU-PAPE

Stones that hold the sun

You land in Marseille and spend the first night in a Provençal village. Dinner and a first glass, before anything else begins.

The next morning we head north, to a winery visit and lunch among the vines.

In Châteauneuf-du-Pape the vineyards are covered in round stones, the galets. They soak up heat all day and give it back to the vines at night. That warmth ripens the Grenache.

We walk the stones, go down into the cellar, and sit for lunch with the winemaker. The evening ends at a Bib Gourmand table, with a blind tasting.

DAYS 3 AND 4 · AVIGNON

The city of the popes

From 1309 to 1377, 7 popes ruled the Church from Avignon. Their palace is still the largest Gothic palace in Europe.

We walk the old city with a local guide and taste our way through it. The afternoon is yours, inside the walls.

In the evening we drive out to the vineyards. A tasting in the cellar, then dinner with the winemaker.

Day 4 is yours. Take the optional wine tour, included in the price, or keep the day free: sleep in, swim, wander a market town. You choose about 2 months before the trip. In the evening we cook together, and dinner is the meal we made.





DAYS 5 TO 7 · HERMITAGE AND CORNAS

Syrah on granite

We leave Provence with a guided cultural and historical visit. Lunch is with a winemaker, then the road turns north. That night, dinner is at a winery.

Above the town of Tain, the hill of Hermitage holds about 140 hectares of vines. In the 19th century, some of Bordeaux's grandest wines were "hermitage": given a measure of this Syrah for colour and strength. We climb the hill on foot with a guide, then taste its wine.

Across the river, Cornas means "burnt earth" in Celtic. We taste its Syrah vintage after vintage, then lunch in the village.

Around the wine: a chocolate workshop, a free afternoon or an optional tasting, both included, dinner at the hotel, and a private evening visit with an aperitif.

DAYS 8 AND 9 · CÔTE-RÔTIE, CONDRIEU AND LYON

The roasted slope

We start the morning in Condrieu, the home of Viognier. In the 1960s, only about a dozen hectares of it were left. Condrieu is where it held on.

After lunch we climb to Côte-Rôtie, "the roasted slope." Its terraces get long hours of sun.

In the evening we reach Lyon. Its old town is a UNESCO site, crossed by traboules: passages that run through the buildings from one street to the next.

The trip closes with a farewell dinner in Lyon. The next morning, after breakfast, we take you to the airport.



WHERE YOU SLEEP

4 hotels, 9 nights

Gémenos, Provence

★★★★★ · Night 0

Classic room: 23 to 34 m²

Avignon

★★★★★ · Nights 1 to 4

Superior room: 28 m²

Tournon, Northern Rhône

★★★★★ · Nights 5 to 7

Superior room: 24 to 28 m²

Lyon, city center

★★★★★ · Night 8

Superior room: 25 m²

Room upgrades are available in several of the hotels, arranged with Vinspiration and subject to availability. Hotels may change to a hotel of a similar level, with rooms of a similar standard.

How much you walk

Most days mix short walks with time at the table and in the coach. A few moments ask more of your legs.

More walking

- Day 1, the perched village: about an hour on sloping, cobbled streets.
- Day 3, Avignon: a morning on foot in the old city, on cobblestones.
- Day 6, the hill of Hermitage: a guided walk up steep terraced vineyards, about 2 hours.

Some walking

- Day 2, Châteauneuf-du-Pape: through the vineyard on loose round stones, then steps down to the cellar.
- Day 5, a guided cultural and historical visit, with steps.
- Day 8, Côte-Rôtie: steep terraced vineyards.

This trip includes walking every day: between villages, through vineyards and old towns, on cobbled, uneven and steep paths, and on stairs in cellars and hotels.

This trip is made for travelers who enjoy walking, If you have any limitation, please tell us before you register.

WHO IS BEHIND THE TRIP

The people at the table



Guy Haran

Founder & CEO
WSET Diploma
Candidate



Mor Koral

Culinary culture
MA Gastronomy



Shira Lebel

Private journeys
Sommelier



Dikla Rom

Journey architect
WSET 3



Lior Shneor

Client experience
WSET 2

VINSPIRATION
WINE · FOOD · CULTURE

What's included

- 9 nights in 4 hotels, breakfast
- Hotel city taxes
- A Vinspiration guide throughout
- Private coach, days 1 to 8
- Arrival transfers, by arrival time
- Transfer to Lyon airport
- 10 winery visits and tastings
- Meals as listed in the program
- Bib Gourmand dinner, blind tasting
- Avignon food and culture walk
- Cooking class and the dinner you cook
- Guided cultural visit and Hermitage walk
- Chocolate workshop
- Private visit and aperitif
- Farewell dinner in Lyon
- Your choice on days 4 and 6

Not included: international flights, lunch on day 4, dinner on day 7, tips for the guide and driver, drinks beyond those served with included meals, personal, medical, luggage and cancellation insurance, and anything done in free time.

Price per person

\$6,990

in a double room

Single supplement \$1,350

Room upgrades on request

Departure: the trip goes ahead once 16 travelers have paid their deposit, by December 1, 2026.

Number of travelers: 16 to 18

Valid until: December 1, 2026

The Fine Print – Worth Reading



Notes

Due to the constraints of various local suppliers, the proposed program and accommodation may change. In such a case, an alternative venue or supplier of the same standard will be chosen.

All activities and experiences included in the proposal are in small groups and are not private, unless explicitly stated otherwise.

Company terms

The company's terms and conditions apply to all of the company's trips. The full terms can be read [here](#).

Registering for the trip

Registration is made by sending a copy of your passport and confirmation of the deposit transfer.

Completing the registration constitutes full acceptance of all the conditions set out in relation to the trip and of the general terms of the company's regulations.

Payment Terms



Group trip

A group trip is a trip whose full details were published in advance, and which the client chooses to register for as published, even if the client chooses to take part in only part of the trip.

For a group trip, a deposit of \$1,000 is paid at registration, and the balance no later than 2 months before departure.

When joining a group trip less than 2 months before departure, the full cost of the trip is paid at registration.

Cancellations



Cancellation by the client

When	What happens
Up to 3 months before departure	Full refund, less a handling fee of \$200 per participant
Up to 2 months before departure	Full refund, less the deposit
Less than 2 months before departure	No refund

Cancellation in writing only.

Cancellation by the company

Once the trip is confirmed, the company may cancel it only in case of force majeure (including, but not limited to, war, epidemic, suspended flights or extreme weather).

In that case, all payments are refunded in full.

This is full and final compensation. No other compensation will be given.

Health and Vaccinations



The trips include walking, at times on rural and/or ancient and/or uneven paths. If the client has any health limitation, including but not limited to walking, it must be told to us before registration.

The company has the right to refuse to register a client, at its sole discretion, when in its opinion the trip is not suitable under the circumstances. In such a case the deposit will be refunded in full.

If such a problem arises for the client (or for anyone registered with them) between registration and departure, the client must notify the company at once. The company may then cancel the registration of the client (and of anyone registered with them) at its sole discretion, and the terms of "Cancellation by the client" will apply.

Vaccinations and medications are the client's responsibility.

Anyone who takes medication regularly should bring enough for the whole trip plus 2 days, and carry it in their hand luggage on flights.

What We'd Like You to Know



When we arrange visits for you, your place is held by the supplier thanks to our good name and the fact that the supplier trusts us. On that basis the supplier plans the activity. Please remember that this is their livelihood. We ask you to respect our suppliers, their time, and the willingness with which they host our clients.

Our good name allows us to give professional service to all our clients, including visits to special places, on our request alone.

True, we are all human, and sometimes things go wrong. Still, in Europe, lateness, no-shows, inappropriate dress, smoking, loud behavior and the like are seen as extremely impolite and inconsiderate of others.

Unfortunately, inappropriate behavior harms not only the supplier, their other clients and their livelihood, but also our good name. It makes it harder for us to serve our next clients, and so harms our livelihood.

In light of cases of inappropriate behavior, we have set the following policy:

Dress Code and Proper Conduct



Restaurants, wineries and other places may have a dress code and refuse entry without suitable attire: closed shoes and elegant clothing that suit the restaurant or winery. Please follow and respect local custom.

Wineries, restaurants and other suppliers may refuse visitors who do not meet proper standards of etiquette and conduct. In that case, payment will not be refunded.

Any damage caused to property in hotels, restaurants or other places will be charged to you according to the extent of the damage.

Payment Method

Payment is by bank transfer or credit card. We do not accept Diners cards. The trip price is quoted and charged in US dollars.

Lateness



Winery visit or activity

If you are more than 15 minutes late for a winery visit or any other activity, without our approval in advance, the visit cannot be guaranteed and payment will not be refunded.

Restaurant booking

If you are more than 15 minutes late for a restaurant booking, without approval in advance from us or from the restaurant, the table cannot be guaranteed, and a charge of up to 50 euros per person may apply for the no-show, under the restaurant's policy.

Letting us know

In any case of lateness, the client must let us know as early as possible, and the company will check whether the activity can still take place despite the delay. For the avoidance of doubt, the company does not guarantee that a visit, a table reservation and so on can be kept in the case of a delay of more than 15 minutes, for any reason.

Thank You!

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