

Bordeaux

The vineyards, villages and people
behind the wine and culinary scene

March 16-22, 2026

VINSPIRATION 
WINE • FOOD • CULTURE

Day 1

Benevenu a Bordeaux

Bordeaux is, simply, the most important wine producing region in the world, and it's legendary wines, the most desirable. The moment you set foot in the airport, you understand you've arrived in the land of wine, with the decor of the terminal and the small vineyard just outside.

Our meeting point will be at the beautiful 5 star hotel we will be staying at in the city center of Bordeaux. After checking in, we meet & greet , and head off to a walking tour with a resident expert who will uncover the story of the city. Art, culture and culinary treats await us.

In the evening we meet again for an elegant gala dinner, presenting an introduction to the different wine regions of Bordeaux.





Day 2

Grand Cru Classe - 1855

The Bordeaux Wine Official Classification of 1855 of the wineries in the region was created at the request Emperor Napoleon III, and remains almost the same to this day. Today we will visit two of the most prestigious listed Châteaux in the Left Bank, where Cabernet Sauvignon is the leading player on this side of the Gironde River.

A day filled with wine and exciting experiences awaits at the vineyards of Medoc, and a drive through the vineyards will lead us to a visit and wine tasting at the legendary Château Margaux. We will visit the impressive cellar and breathtaking winery. This will be an exceptional opportunity for a rare wine tasting that will leave a lasting impression.

After a classic French lunch, our second visit today will be to the famous Château Lynch-Bages - Classified Grand Cru from 1855 in Pauillac. An exciting tour and professional tasting will be held in the beautiful facility.

After some time to relax at the hotel, we will have dinner at a charming restaurant, popular with the locals for its cuisine.

Day 3

Saint-Émilion

After breakfast we leave our hotel and take a ferry across the Gironde to explore the Right Bank. Here Merlot grapes shine, and longevity with complexity may be found in the wines.

The morning is dedicated to a leading Grand Cru Classe - Château de Troplong Mondot, in the heart of the beautiful village of Saint-Émilion. We will learn about the typicity and uniqueness of this region and taste several of its amazing wines.

An incredible culinary experience awaits us today at the winery's Michelin-starred restaurant.

After this unique feast, we will get a better acquaintance of this medieval town. A short culture tour will lead us through the town's best spots. Afterwards, we will have some time for ourselves to wonder the picturesque streets of Saint-Émilion filled with wine shops and small boutiques.

This evening will be devoted to personal time, for you to enjoy the Bordeaux's surprising nightlife.





Day 4

Wine & Barrel making

Today we will combine the art of barrel making with the world of fine wine.

We start with a visit to a boutique cooperage where we will see the full process of oak being transformed into barrels. Learning about the influence of the barrel on the wine and taste wines that have been aged in different types of barrels.

Lunch will be a special Brasserie owned by the cooperage.

For our next stop we will revisit the Medoc, this time paying attention to the south of the region. We will get to know yet another Crus Classé, listen to their fascinating story and taste some impressive.

Dinner tonight will be at a local Bistro.

Day 5

The art of Cognac

The best brandy in the world is from the region of Cognac and today we will discover the art of distillation at two of the top producers of this ethereal spirit.

Our first stop will be the renowned Remy Martin. The tour will be followed by a unique cognac and food pairing at the distillery, and later, lunch at a local bistro will include, of course, Cognac-based cocktails.

In the afternoon, in contrast to our morning experience, we will visit a small boutique cognac producer where the savoir-faire passes from generation to generation. We will explore their charming museum of ancient tools that have been used to make cognac in the last 300 years.

After some time to relax at the hotel we will head to one of Bordeaux famous wine bars.





Day 6

Pessac-Léognan and Sauternes

Our day begins in the region best known for the most famous sweet wines in the world - Sauternes, visiting perhaps the most renowned winery, Château d'Yquem. With its sweet white wine ranked as Premier Cru Classé, we will learn about “Noble Rot”, responsible for these wines and their special attributes.

After lunch, our journey continues to a magnificent winery, ranked among the Crus Classés in the Classification of Graves. We will get to learn of the story of Château Smith-Haut-Lafite, taste some marvelous wines, and tour the grounds filled with sculptures and art. This sustainable winery is also renowned for using the leftovers of wine production to create high quality cosmetics which are found in their prestigious spa.

This evening we will head out to celebrate the last night of our trip, at an elegant French restaurant.

Day 7

Bordeaux

Today is dedicated to Bordeaux.

Starting with a visit to the Marche des Quais - Bordeaux famous Sunday Market. Located next to the beautiful pier, with its booths along the Garonne River, you will find all sorts of local delicacies such as oysters, cheese, charcuterie, as well as flowers and other crafts.

We will continue to La Cité du Vin, Bordeaux's famous wine museum, considered the largest and most impressive of its kind in the world. We will experience an interactive journey, being invited to touch, smell, listen, and actively engage with the world of wine. On its rooftop, a panoramic view of the city, we will raise our last glass of wine together before saying goodbye.



Guy Haran

The founder of Vinspiration, the international oenotourisme company, and a well known wine guide throughout Europe.

Guy is a wine expert and a judge in international wine competitions. He is a speaker and a teacher of wine in various forums, including the Wine & Spirit Education Trust (WSET).

In addition to his BA in Law and MBA, Guy is about to graduate the prestigious WSET (Level 4) Diploma.

Guy is often invited to speak in wine conferences around the world and is an established consultant to officials, professionals, and government agencies.

He advises wine regions and wineries in Israel, and is considered an internationally renowned wine tourism and culinary expert.

Guy co-authored several wine-related books, including the highly successful and internationally acclaimed wine tourism guidebook *Wine Journal – An Israeli Adventure*.



Details

Early bird price - € 4,250 for registrations until October 16, 2025

Full price - € 4,650

What is included?

- A local wine and region expert guide
- 6 nights at a 5-star hotel, in Bordeaux city, including breakfast, based on double occupancy. **For single occupancy, there is an additional fee of €950**
- Private transport for the group.
- VIP visits of wineries & distilleries, including tastings, according to the tour's agenda
- 4 lunches, including top wines from the region
- One lunch in a Michelin-starred restaurant
- 5 dinners, including top wines from the region
- Culture tour of Bordeaux
- Culture tour in St. Emilion
- Visit to La cite du Vin museum
- Intimate group size of 12-15 people

The price does not include:

- Flights
- Transport to first meeting point and after end of excursion
- All insurances(personal/health/luggage and travel/ cancellation insurance).
- Anything that is not specifically described at "What is included"

Optional for an addition fee:

- Private transport from airport in destination to meeting point / hotel, and from ending point of excursion to airport
- Tailor made program for extending your stay, including all accommodations (transport, hotels, activities, restaurants, etc.)

Notes:

- **Prices indicated are per person**
- Due to supplier constraints changes in plan may occur. In such case an alternative supplier/ experience of the same level will be chosen

Registering for a tour:

Will be done by filling in the online registration form, together with sending a passport copy and down payment confirmation. Sending these details will be seen as fully agreeing to all conditions as mentioned here as well as to company regulations

Payment conditions

A €1,000 down payment upon registration and the rest to be paid up to 60 days before departure date. The payment will be done by bank transfer / credit card.

Health and immunization

The tours include walking, often in rural, ancient, and/or steep terrain. If a guest has any health or mobility limitations (hereinafter referred to as a “health difficulty”), including but not limited to walking or climbing stairs, these must be disclosed upon registration.

The company has the right to refuse to register a customer according to its own consideration without the obligation of substantiation, where according to it the tour is not suitable under the circumstances and in such case, the down payment will be fully refunded, if paid. In the event that such a problem was created for the customer (and/ or any person that registered with him) in the period between registering and date of tour, the customer must announce the company immediately, and the company reserves the right to cancel the customer’s registration (and/ or any person that registered with him) according to its judgement and the conditions of “cancellation by the customer” will take place.

Vaccinations and/or medications are the customer’s responsibility. A person taking medication regularly, is requested to take the required amount of medication that will last the course of the tour plus two days.

Cancellations

Cancellation will be done in writing only, and the following instructions will take place:

Up to 90 days before leaving departure	A full refund of the down payment with deduction of handling fees of \$200 per participant.
Up to 60 days before leaving departure	The down payment fees will be charged solely.
Within 60 days before the date of departure	No refund, the customer will be required to complete the full payment for the tour.

Cancellation by the company

In the event that the number of participants does not justify the execution of the tour from a financial point of view in the company’s opinion, or in the event of force majeure (as an example, but not only, war, plague, a significant change in flights including cancellation of flights, an unusual change in climate, and so on), the company is allowed to cancel the tour by notifying the customer. In such case, the customer is allowed to choose between (A) a full refund of all funds paid to the company or (B) credit of the funds paid to use for one of the company’s other tours taking place upon the following 24 months. The above mentioned constitutes full and complete compensation and any other compensation will not be given in the event of a tour cancellation.

For the full cancellation policy [click here](#)

Thank You!



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